



Women in Cable
Telecommunications™

Creating leaders. Together.™

14555 Avion Parkway
Suite 250
Chantilly, VA 20151
p 703.234.9810
f 703.817.1595
www.wict.org

February 19, 2008, 2008

Vernice Armour
44 Mine Road
Suite 2, #421
Stafford VA 22554

Dear Vernice:

I have been amiss in not writing to you sooner, but I do want to let you know how pleased we were to have you as a keynote speaker at the WICT Betsy Magness Leadership Institute's (BMLI) Alumnae event in Washington DC last November.

Your energy, enthusiasm and strong presentation skills made for a memorable event. The BMLI Alumnae, along with the two current BMLI classes, really connected to your stories of perseverance and determination, both qualities of a strong leader. In fact, as I recall, you sold out the supply of books you brought (*Band of Sisters*) during one break and we had to corral the group back into the room from talking directly with you during the break!

It was a pleasure working with you on this event. Your professionalism and desire to deliver an outstanding presentation made a tremendous difference in the overall quality of our event. I would highly recommend you as a speaker for other organizations, particularly those who want to provide a "real life" example of leadership in action.

The BMLI Alumnae and current Fellows also appreciated the special poster you provided for them – and know that this was above and beyond what is normal. Your interest in them as a group and as women leaders was very apparent. You have built a new fan base!

Thank you again, Vernice, for providing a unique and exciting presentation for our BMLI event. It is something that will be remembered by all.

Best regards,

Laurie Root
Director, Education & Program Development
Women in Cable Telecommunications (WICT)