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What They See Is What They'll Be[®]

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Vernice Armour
44 Mine Road
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Ms. Armour:

it has been a pleasure to speak with you yesterday about the work you are doing. I am so pleased that you have embarked on a line of work that aligns so well with your skills and gifts.

As you know, I recently joined the 100 Black Men of America, Inc. as the National President and Chief Executive Officer. In that capacity, I have met many very dynamic speakers, and a number of people very committed to the cause of supporting youth and community development. I say that to say that in all my travels to-date, the enthusiasm and dedication that you show to inspiring people to do their best and to reach their goals is certainly of the caliber I have seen among the best of these nationally recognized speakers.

When you spoke for me at Booz Allen Hamilton, and then, on the same day, to a group of 200 5th graders, I saw the spark of excitement in both groups – I knew there was something special in your message. While I have not been able to follow-up with the 5th graders, I have been in communication with the folks from Booz Allen, and I still get positive comments from participants. Comments like the one below, which I have paraphrased, are typical.

[Vernice was great, when I heard her speak, I thought to myself, "wow, she was able to overcome so many barriers, and to be so positive about it – after hearing her, I just refocused my efforts, and I feel so much more engaged...like so much more is possible...]

Thanks, Vernice, for sharing your special gift with me. I am delighted that you asked me to write this note of reference for you. I know that your career is going to continue blossoming. If there is any way that we can be helpful, please let me know.

My daughter read the book in which you are featured – she was very impressed. She tells me now that she wants to be a Marine helicopter pilot! I'd better start saving for flying lessons.

Thanks for all that you do!

Warm regards,



John B. Hammond, III
President & CEO
100 Black Men of America, Inc.